



COPYRIGHT LAW AND TRADEMARK LAW

CLTL300 — Copyright Law & Trademark, 3.0 hours

PROFESSOR

Michael J. Bennett is an American historian and lawyer with teaching experience in the Early Republic, Civil War Era, and the law. He is currently a Visiting Professor at Ashland University.

He taught U.S. Constitutional History and American Legal History at Penn State University (2004-1010) and Wake Forest. Dr. Bennett's most recent book, *Union Jacks: Yankee Sailors in the Civil War* (2004), published by the University of North Carolina Press, eschews traditional explanations for why northerners went to war in 1861. The Civil War Roundtable of New York City awarded *Union Jacks* its Fletcher Pratt Literary Award for the Best Civil War Book of 2004. The North American Society for Oceanic History awarded the book the John Lyman Book Award as the Best Book in United States Naval History for 2004. Dr. Bennett's current project is titled, *Civil Warriors Restraint and Retaliation in the Civil War*. It is clear even at this point that race, agricultural culture, and Christian morality proved pivotal in understanding when and how men killed in the Civil War. In May 2008, Wake Forest presented Dr. Bennett with its Distinguished Faculty Award in recognition of his contributions, dedication, and passion for teaching.

CONTACT INFORMATION

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Cell Phone: 800-517-0857 X 781

ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewood.edu

BOOKS AND RESOURCES

Bouchoux E. Deborah. *Intellectual Property: The Law of Trademarks, Copyrights, Patents, and Trade Secrets*. 5th ed. Cengage, 2018

EVALUATION METHOD

Graded work will receive a numeric score reflecting the quality of performance.
Course Requirement Summary

- Assignments - Total of 60 Points
- Weekly discussion forums-Total of 80 Points

- Final Exam - 50 Points

GRADING SCALE

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 190. To determine the final grade, the student's earned points are divided by 190.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)

B = (80% - 89%)

C = (70% - 79%)

F < (Below 70%)

ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

DISABILITY ACCOMMODATIONS

Students who may have a disability meriting an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. For accommodations to be awarded, a student must complete a form and provide documentation of the disability to the Disability Services Coordinator. Any accommodations for disabilities must be re-certified each year by the Disability Services Coordinator before course adjustments are made by individual instructors. Additional information on disability accommodations may be found in the Lakewood University Catalog.

SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html

LIBRARY

Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

SUPPORT

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2
info@lakewood.edu
studentservices@lakewood.edu

CAREER SERVICES

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2
careerservices@lakewood.edu

LESSONS

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|--|--|--|
| Lesson #1 | <ul style="list-style-type: none">Introduction to Intellectual Property LawFoundations of Trademark LawTrademark Selection and SearchingThe Trademark Registration Process | Study Course Syllabus Read Chapters 1 ,2, 3, 4 Participate in the Discussion Forum Complete Assignment 1 Lesson Evaluation | Assignment 1 upon completion of the lesson | Objective 1 Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7 Objective 8 |

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|-----------|---|--|--|----------------------------|
| Lesson #2 | <ul style="list-style-type: none">Post registration Procedures, Trademark Maintenance, and Transfer of Rights to MarksInter Partes Proceedings, Infringement, and Dilution | Read Chapters 5, 6, 7 Participate in the Discussion Forum Complete Assignment 2 Lesson Evaluation | Assignment 2 upon completion of the lesson | Objective 7 Objective 8 |

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|-------|--------------|----------------------|-----|------------|
|-------|--------------|----------------------|-----|------------|

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|-----------|--|---|--|----------------------------|
| Lesson #3 | <ul style="list-style-type: none"> International Trademark Law Foundations of Copyright Law The Subject Matter of Copyright | Read Chapters 8, 9, 10 Participate in the Discussion Forum Complete Assignment 3 Lesson Evaluation | Assignment 3 upon completion of the lesson | Objective 7 Objective 8 |
|-----------|--|---|--|----------------------------|

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|--|-----|---|
| Lesson #4 | <ul style="list-style-type: none"> The Rights Afforded by Copyright Law Copyright Ownership, Transfers, and Duration Copyright Registration, Searching Copyright Office Records, and Notice of Copyright | Read Chapters 11, 12, 13 Participate in the Discussion Forum Lesson Evaluation | | Objective 2 Objective 7 Objective 8 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|--|-----|-------------|
| Lesson #5 | <ul style="list-style-type: none"> Copyright Infringement New Developments in Copyright Law and the Semiconductor Chip Protection Act International Copyright Law | Read Chapters 14, 15, 16 Participate in the Discussion Forum Lesson Evaluation | | Objective 6 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|--|-----|----------------------------|
| Lesson #6 | <ul style="list-style-type: none"> Foundations of Patent Law Patent Searches, Applications, and Post-Issuance Proceedings Patent Ownership and Transfer | Read Chapters 17, 18, 19 Participate in the Discussion Forum Lesson Evaluation | | Objective 6 Objective 7 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|--|-----|---|
| Lesson #7 | <ul style="list-style-type: none"> Patent Infringement New Developments and International Patent Law Trade Secrets Law | Read Chapters 20, 21, 22 Participate in the Discussion Forum Lesson Evaluation | | Objective 3 Objective 7 Objective 8 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|--|--|-------------|
| Lesson #8 | <ul style="list-style-type: none"> Unfair Competition Intellectual Property Audits and Due Diligence Reviews | Read Chapter 23 & 24 Participate in the Discussion Forum Complete the Final Exam Request the Next Course Lesson Evaluation THANKS FOR A GREAT CLASS | Final exam upon completion of the lesson | Objective 4 |

DESCRIPTION

The creation and protection of trademarks and copyrights is a fascinating area of law. Paralegals must have the knowledge of trademark and copyright law to lead to many opportunities with law firms and with companies that own intellectual property. Paralegals are responsible for maintaining trademarks and copyrights, handling correspondence, reviewing and drafting licensing agreements, and coordinating document-intensive processes for attorneys.

Program Objectives

1. Differentiate between copyrights, patents, trade secrets and trademarks and U.S. laws pertaining to each, including the Lanham Act, the Copyright Act of 1976, and the Patent Act.
2. Apply the basic requirements for the protection of copyrights, patents, trade secrets, and trademarks.
3. Explain the categories of copyright works that are protected, and any steps needed to secure the protections.
4. Distinguish and explain the types of rights given to a copyright, patent, trade secret or trademark holder.
5. Determine the duration of intellectual property interests based on applicable statutory law.
6. Recognize the various types of copyright, patent, trade secret, and trademark infringement and potential remedies.
7. Understand International Copyright, Patent, and Trademark Law
8. Explore alternatives to intellectual property law and the future of this area of the law.

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