



BUSINESS LAW

BUSINESS STUDIES DEPARTMENT MISSION STATEMENT

Aligning with the Lakewood University mission, our innovative business programs will prepare learners to work as valuable managers and leaders in their respective workplaces, facilitating change for the benefit of the organization, its stakeholders, and society.

BSLW100 — Business Law, 3.0 hours

PROFESSOR

Cathryn Ensign

Ms. Ensign is a highly respected attorney and experienced Adjunct Professor, teaching Legal Studies and Criminal Justices classes. Cathryn received her Juris Doctorate degree from Cleveland Marshall College of Law and Bachelor of Arts degree in Social Services from Cleveland State University. Cathryn has been practicing law successfully for over thirty years throughout Ohio. Cathryn is admitted to the Ohio, Federal and United States Supreme Court bars. Cathryn has been recognized as one of the Top Attorneys in Cleveland in the areas of Employment Law and Workers' Compensation. Cathryn has been named AV-Preeminent rating from Martindale-Hubbell® Peer Review Ratings™, the gold standard in attorney ratings, having recognized lawyers for their strong legal ability and high ethical standards. Cathryn has taught and mentored young attorneys throughout her career and approximately five years ago, began teaching undergraduate courses in law and criminal justice at local universities and colleges. Cathryn is also a frequent lecturer and author on a variety of legal topics. Cathryn volunteers as an attorney for Legal Aid and Hospice of the Western Reserve. When not in the Courtroom or the classroom, Cathryn enjoys yoga, reading, cooking and boating on Lake Erie with her husband, Mark and their two golden retrievers, Molly and Marney. Cathryn is the proud stepmother of Brad and Carlie. Cathryn is also an enthusiastic and forever optimistic Cleveland sports fan.

CONTACT INFORMATION

E-mail: censign@lakewood.edu
Cell Phone: 800-517-0857 X 721

ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewood.edu

BOOKS AND RESOURCES

Cheeseman, Henry R., Business Law, 11th Edition, 2022.

EVALUATION METHOD

Graded work will receive a numeric score reflecting the quality of performance.

Course Requirement Summary

- Assignments - Total of 10 Points
- Weekly discussion forums-Total of 10 Points
- Midterm Essay - 30 Points
- Final Exam - 50 Points

GRADING SCALE

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 190. To determine the final grade, the student's earned points are divided by 190.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)

B = (80% - 89%)

C = (70% - 79%)

D = (60% - 69%)

F < (Below 60%)

ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

DISABILITY ACCOMMODATIONS

Students who may have a disability meriting an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. For accommodations to be awarded, a student must complete a form and provide documentation of the disability to the Disability Services Coordinator. Any accommodations for disabilities must be re-certified each year by the Disability Services Coordinator before course adjustments are made by individual instructors. Additional information on disability accommodations may be found in the Lakewood University Catalog.

SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html

LIBRARY

Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

SUPPORT

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2
info@lakewood.edu
studentservices@lakewood.edu

CAREER SERVICES

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2
careerservices@lakewood.edu

LESSONS

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #1	<ul style="list-style-type: none">Introduction to LawBusiness Ethics and Social ResponsibilityCourts and Jurisdictions	<ul style="list-style-type: none">Study Course SyllabusRead Chapters 1 and 2Review PowerPointsComplete Assignment	Assignment due upon completion of the lesson	Objective 5
Lesson #2	<ul style="list-style-type: none">Judicial, Alternative and E-Dispute	<ul style="list-style-type: none">Read Chapters 3, 4 and 5Review PowerPoints	Assignment due upon completion of the lesson	Objective 5

- Constitutional Law for Business
- E-Commerce-International Tort and Negligence
- Participate in Discussion Forum
- Complete Assignment

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #3	<ul style="list-style-type: none"> • Product and Strict Liability • Intellectual Property • Criminal Law and Cybercrime 	<ul style="list-style-type: none"> • Read Chapters 6, 7, and 8 • Review PowerPoints • Participate in the Discussion Forum • Complete Assignment 	Assignment due upon completion of the lesson	Objective 3 Objective 5

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #4	<ul style="list-style-type: none"> • Traditional and E-Contracts • Agreements • Consideration and Promissory Estoppel • Capacity and Legality 	<ul style="list-style-type: none"> • Read Chapters 9, 10, 11, and 12 • Review PowerPoints • Participate in Discussion Forum • Complete Assignment 	Assignment due upon completion of the lesson	Objective 5

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #5	<ul style="list-style-type: none"> • Assent and Undue Influence • Statute of Fraud and Equitable Exceptions • Breach of Contract • Digital Law & E-Commerce 	<ul style="list-style-type: none"> • Read Chapters 13, 14, 15, and 17 • Review PowerPoints • Participate Discussion Forum • Complete Midterm Essay Exam 	Assignment due upon completion of the lesson	Objective 4 Objective 5

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #6	<ul style="list-style-type: none"> • Formation of Sales and Lease Contracts • Title to Goods and Risk of Loss • Remedies for Breach of Contract • Warranties 	<ul style="list-style-type: none"> • Read Chapters 18, 19, 20, and 21 • Review PowerPoints • Participate in the Discussion Forum • Complete Assignment 	Assignment due upon completion of the lesson	Objective 5

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #7	<ul style="list-style-type: none"> • Negotiable Instruments • Holder in Due Course and Transferability • Liability Defenses and Discharge • Banking Systems • Electronic Financial Transactions 	<ul style="list-style-type: none"> • Read Chapters 22, 23, 24, and 25 • Review PowerPoints • Participate in the Discussion Forum • Complete Assignment 	Assignment due on completion of the lesson	Objective 5

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #8	<ul style="list-style-type: none"> • Credit • Real Property • Financing Debtor's Rights 	<ul style="list-style-type: none"> • Read chapters 26, 27 and 28 • Review the PowerPoints • Complete the Final Exam • Request the Next Course 	Final exam upon completion of the lesson	Objective 1 Objective 5

- Secured Transactions
- Bankruptcy
- Course Evaluation
- THANKS FOR A GREAT CLASS

DESCRIPTION

The "bread and butter" of many law firms comes from organizing small business entities and advising them of their duties and rights. When is partnership better than a corporation? What procedure is followed in setting up a corporation? What must be included in the articles of incorporation? How are corporate minutes drafted? These questions are important to most business in your community and your knowledge in this specialty will help you assist a lawyer in answering them for his clients.

Program Objectives

1. Compare laws regarding the business space and their relationship to operations and regulations.
2. Recognize how businesses are formed, operated and governed.
3. Analyze and identify the elements of a contract, warranties and secure transactions.
4. Explain intellectual property, bankruptcy, and employment law as it relates to business operations.
5. Determine and contrast the current legal environment of business, business crimes and business ethics.
6. Identify and apply statutes and case law in the area of business.
7. Examine business and online commerce as it related to the global environment.

OBJECTIVES

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