



BUSINESS ETHICS

BUSINESS STUDIES DEPARTMENT MISSION STATEMENT

Aligning with the Lakewood University mission, our innovative business programs will prepare learners to work as valuable managers and leaders in their respective workplaces, facilitating change for the benefit of the organization, its stakeholders, and society.

BUSE200 — Business Ethics, 3.0 hours

PROFESSOR

Lisette M. Negrón currently resides in Arlington, VA. She joined the military when she was 18, served 4 years active duty and 11 years, and counting as a reservist. Over the course of her career, she has served as a Human Resources professional. She has been responsible for the overall training and development of hundreds of civilian employees and soldiers, managers, and supervisors. These developmental trainings consist of day-to-day operations, programs processes, HR systems trainings, and successful completion of HR management certifications. HR departments oversee various aspects of employment, such as compliance with labor laws and employment standards, administration of employee benefits, and some aspects of recruitment. As a reservist, she is the Health Sciences HR Officer for a Medical Ground Ambulance company, where she manages all areas of operations, staffing, logistics, training, and work-life balance.

Ms. Negrón completed her Doctorate degree in Business Administration with a concentration in HR Management and holds a graduate certificate in Health Care Administration.

She looks forward to being a part of this journey as your instructor.

CONTACT INFORMATION

E-mail: lnegrón@lakewood.edu

Cell Phone: 786-899-9099 or 800-517-0857 X 775

Office Hours: Tuesdays and Thursdays 6pm-8pm (EST) and, Saturdays 8am to Noon (EST)

ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewood.edu

BOOKS AND RESOURCES

Ferrell, O.C., John Fraedrich, and Linda Ferrell. *Business Ethics: Ethical Decision Making and Cases*. 11th ed. South-Western/Cengage Learning, 2015.

EVALUATION METHOD

Graded work will receive a numeric score reflecting the quality of performance.

Course Requirement Summary

- Assignments - Total of 20 Points
- Weekly discussion forums-Total of 100 Points
- Midterm - 20 Points
- Final Exam - 50 Points

GRADING SCALE

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 190. To determine the final grade, the student's earned points are divided by 190.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)

B = (80% - 89%)

C = (70% - 79%)

D = (60% - 69%)

F < (Below 60%)

ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

DISABILITY ACCOMMODATIONS

Students who may have a disability meriting an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. For accommodations to be awarded, a student must complete a form and provide documentation of the disability to the Disability Services Coordinator. Any accommodations for disabilities must be re-certified each year by the Disability Services Coordinator before course adjustments are made by individual instructors. Additional information on disability accommodations may be found in the Lakewood University Catalog.

SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html

LIBRARY

Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

SUPPORT

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2
info@lakewood.edu
studentservices@lakewood.edu

CAREER SERVICES

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2
careerservices@lakewood.edu

LESSONS

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #1	<ul style="list-style-type: none">The Importance of Business EthicsStakeholder Relationships, Social Responsibility, and Corporate Governance	Study Course Syllabus Read Chapters 1 & 2 Participate in both Discussion Forums Lesson Evaluation		Objective 2
Lesson #2	<ul style="list-style-type: none">Emerging Business Ethics IssuesThe Institutionalization of Business Ethics	Read Chapters 3 & 4 Participate in both Discussion Forums Lesson Evaluation		Objective 4

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #3	<ul style="list-style-type: none"> Ethical Decision Making and Ethical Leadership Individual Factors: Moral Philosophies and Values 	Read Chapters 5 & 6 Participate in both Discussion Forums Lesson Evaluation		Objective 1 Objective 2
Lesson #4		Midterm Lesson Evaluation	Midterm upon completion of the lesson	Objective 3 Objective 4
Lesson #5	<ul style="list-style-type: none"> Organizational Factors: The Role of Ethical Culture and Relationships Developing an Effective Ethics Program 	Read Chapters 7 & 8 Participate in both Discussion Forums Lesson Evaluation		Objective 7
Lesson #6	<ul style="list-style-type: none"> Managing and Controlling Ethics Programs Business Ethics in a Global Economy 	Read Chapters 9 & 10 Participate in both Discussion Forums Lesson Evaluation		Objective 5
Lesson #7	<ul style="list-style-type: none"> Ethical Leadership Sustainability: Ethical and Social Responsibility Dimensions 	Read Chapters 11 & 12 Complete Assignment 1 Lesson Evaluation	Assignment 1 upon completion of the lesson	Objective 5
Lesson #8		Complete the Final Exam Request the Next Course Lesson Evaluation THANKS FOR A GREAT CLASS	Final exam upon completion of the lesson	Objective 8

DESCRIPTION

This course focuses on the importance of sound business ethics in today's workplace and the overarching concept of social responsibility. The course provides students with a conceptual framework with which to analyze ethical decision-making from the standpoint of the organizations as well as the perspective of the employee.

Program Objectives

1. Explain concepts of business ethics from an organizational perspective.
2. Identify stakeholders and define the concept of social responsibility.
3. Identify and list ethical issues and dilemmas in business.
4. Describe laws that set minimum standards for responsible behaviors for businesses.

5. Describe the habits of strong ethical leaders.
6. Summarize the concept of corporate culture.
7. Explain how a business would develop a code of ethics and the benefits of the code.
8. Examine case studies of corporate ethical dilemmas

OBJECTIVES

1. Explain concepts of business ethics from an organizational perspective.
2. Identify stakeholders and define the concept of social responsibility.
3. Identify and list ethical issues and dilemmas in business.
4. Describe laws that set minimum standards for responsible behaviors for businesses.
5. Describe the habits of strong ethical leaders.
6. Summarize the concept of corporate culture.
7. Explain how a business would develop a code of ethics and the benefits of the code.
8. Examine case studies of corporate ethical dilemmas