



# ADVANCED BUSINESS LAW

## BSLW500 — Business Law, 3.0 hours

### PROFESSOR

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Cathryn Ensign is a well respected attorney who has concentrated her practice on civil litigation, workers' compensation defense, and employment law for over 30 years. In her practice, she represents employers, both public and private, in workers' compensation and employment related issues. She frequently appears at both administrative hearings before state agencies representing employers in unemployment and workers' compensation claims. Cathryn litigates employment issues in Courts, both State and Federal on a variety of issues including discrimination, harassment, retaliation, wage & hour and wrongful termination of employment. Cathryn also has considerable experience with the defense of safety violations (VSSR) claims and intentional tort actions.

Named one of Cleveland's Top Rated Lawyers 2019 in Labor & Employment, Litigation and Workers' Compensation by Martindale Hubbell, AV Preeminent. Cathryn is honored to have held this rating for over 18 years.

Specialties: Cathryn has counseled employers on personnel and human resources related issues involving Family Medical Leave Act (FMLA), Americans with Disabilities Act (ADA & ADAAA) and Occupational Safety & Health Administration (OSHA) compliance matters.

Cathryn previously taught classes in Criminal Justice; Legal Studies; Advanced Legal Writing & Legal Research; Civil Litigation; Employment Law and Administrative Law.

Cathryn currently is a Partner and Head of Litigation for the Gertsburg Law Firm where she concentrates on Employment Law and Civil Litigation matters.

Attorney Ensign provides volunteer attorney services to Legal Aid Society clients and hospice patients.

### CONTACT INFORMATION

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Email: [censign@lakewood.edu](mailto:censign@lakewood.edu)

Phone: 800-517-0857 X 721

### ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

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#### Schedule Time to Study

Figure out when the best time is for you to study. Make studying a habit. During your study time, only your lessons are important.

#### Motivate Yourself

Your career success depends on studying for your course. In order to be successful, you must study. Keeping yourself on a consistent schedule for studying and working on your lessons will make all the difference.

# Avoid Distractions & Stay Focused

Close social media tabs on your computer, put your phone on silent, hush your music, and get to a quiet space. Consider the work that you're doing right now as a plan for your future—you must avoid distractions.

## Read Smart

For this, sit in a comfortable space and skim the text. Then, go over the vocabulary of the lesson and only after you are familiar with the terms, begin to read the chapter.

## Review

Look at the assignment, and then reflect back on the chapter you have read. It is important to read the text and not just find the assignment's answers. This will prepare you for the final.

## Other Tips

1. Make flashcards of important terms and ideas from the lesson. This will help reinforce ideas.
2. Stay on schedule. Nothing is more difficult than trying to play catch-up because you got behind.
3. Stay rested and get enough sleep, especially before tests.
4. Take a break. Cramming for an exam and trying to absorb too much material at a time will only end in frustration.

## BOOKS AND RESOURCES

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Henry R. Cheeseman. *Business Law*. 11th ed. Pearson, 2021.

## EVALUATION METHOD

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### Exams

There will be a final exam of 50 questions at the end of your course. It will be closed-note, closed-book and you will have a 3-hour time limit.

These exams are proctored. For more information on proctoring, please read the information outlined under the Final Exam section or contact Student Services.

### Definition of Terms

Within your course there is a PDF document in each lesson that lists the key terms for that lesson.

### Assignments

These assignments are typically 1 to 2-page written assignments unless otherwise stated. The assignments should be brief yet thoughtful and well-written. All sources must be cited.

## Forums

The forums are interactive and designed for students to delve deeper into the lesson. Each student is required to post one original comment as well as respond to a fellow classmate's post.

## Additional Resources

Within your course, you may find games, videos, presentations, flash card sets or other supplemental items that may allow you to gain further knowledge from just the textbook alone. These items also make great study aides.

## GRADING SCALE

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### Grading Scale

A C or better is required to pass this course.

Letter grade	Numerical grade	Grade points	Interpretation
A	90—100	4	Excellent
B	80—89	3	Good
C	70—79	2	Satisfactory
D	60—69	1	Poor
F	0—59	0	Failure
I	N/A	Not computed	Incomplete
W	N/A	Not computed	Withdrawal
TC	N/A	Not computed	Transfer credit
N	N/A	Not computed	Non-Completion

### Grading Rubrics

All the grading rubrics for this course can be found in the "Welcome Section" of your class. There is one grading rubric for forums/discussion postings and one for written assignments.

### Point Breakdown

Criteria	Number	Points
Assignments	3	60
Forums	8	80
Final exam	1	50
Total	12	190

## ACADEMIC INTEGRITY/ PLAGIARISM:

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Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

## DISABILITY ACCOMMODATIONS

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Students who may have a disability meriting an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. For accommodations to be awarded, a student must complete a form and provide documentation of the disability to the Disability Services Coordinator. Any accommodations for disabilities must be re-certified each year by the Disability Services Coordinator before course adjustments are made by individual instructors. Additional information on disability accommodations may be found in the Lakewood University Catalog.

## SUPPLEMENTAL TEXTS

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You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- [https://www.mylakewoodu.com/pluginfile.php/118179/mod\\_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf](https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf)

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)

## LIBRARY

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Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at [modell@lakewood.edu](mailto:modell@lakewood.edu) or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

## SUPPORT

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Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2  
[info@lakewood.edu](mailto:info@lakewood.edu)  
[studentservices@lakewood.edu](mailto:studentservices@lakewood.edu)

## CAREER SERVICES

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Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2  
careerservices@lakewood.edu

## LESSONS

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<b>TITLE</b>	<b>READINGS/ASSIGNMENTS</b>	<b>DUE</b>	
Introduction	Lakewood College Welcome Video, Review Study Guide Review Syllabus, Review Grading Rubrics	Due at the completion of this lesson.	
<b>TITLE</b> Lesson #1	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 1-4 Forum 1 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 1
<b>TITLE</b> Lesson #2	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 5-8 Forum 2 Assignment 1 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 2
<b>TITLE</b> Lesson #3	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 9-11, 14, 16, & 17 Forum 3 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 3
<b>TITLE</b> Lesson #4	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 18-21 Forum 4 Assignment 2 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 4
<b>TITLE</b> Lesson #5	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 22-25 Forum 5 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 5
<b>TITLE</b> Lesson #6	<b>READINGS/ASSIGNMENTS</b> Read the following Chapters in your textbook: Chapters 29-33 Forum 6 Assignment 3 Lesson Evaluation	<b>DUE</b> Due at the completion of this lesson.	<b>OBJECTIVES</b> Objective 6

TITLE	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #7	Read the following Chapters in your textbook: Chapters 35-37, 39, & 42 Forum 7 Lesson Evaluation	Due at the completion of this lesson.	Objective 7

TITLE	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #8	Read the following Chapters in your textbook: Chapters 47-49 Forum 8 Lesson Evaluation	Due at the completion of this lesson.	Objective 8

## DESCRIPTION

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An in-depth view of the impact of public interest and government regulation on business activities. Emphasis is placed on the legal ramifications of corporate governance, citing court cases and judicial decisions that reveal the laws interface with business actions. Thought-provoking examples further demonstrate the law's broad influence on the day-to-day decisions involved in business operations and management.

### Program Objectives

1. Analyze the various bodies of law governing the legal environment of business
2. Show mastery of how tort law, criminal law, and intellectual property law applies in business
3. Understand the basic elements of contracts and basic defenses to contract formation
4. Demonstrate understanding of the UCC (Art. 2) in sale of goods and leases, and demonstrate understanding of risk of loss assignments
5. Understand and describe types of negotiable instruments and how they function in the broader banking system
6. Explain fundamental aspects of bankruptcy and secured transactions
7. Display knowledge of agency and partnership law and fundamental aspects of labor law
8. Analyze fundamental concepts in real and personal property law

## DETAILS

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At [www.mylakewoodcollege.edu](http://www.mylakewoodcollege.edu)

## OBJECTIVES

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7. Display knowledge of agency and partnership law and fundamental aspects of labor law
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## STUDENT SERVICES

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Contact Student service for questions unrelated to the curriculum.

## GUIDELINES

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Assignment submitted must contain:

1. Your Name
2. Proper grammar and spelling
3. All the required parts of the assignment

It is very important to make sure that the assignments you submit are a reflection of you. Make sure you write in complete sentences, use proper paragraph format, and for goodness sake, run the document through spell check! You want to submit a great assignment! If there are too many errors, your assignment may be rejected and sent back, so make sure it's great the first time!

## SYLLABUS DESCRIPTION

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Lakewood College recommends that you try to stick as closely to the provided scheduled syllabus as possible. Although the course is self-paced, there is an attendance requirement, so by sticking to the provided syllabus, you are then making yourself accountable for your turning your work in timely and not getting overwhelmed.