



# SPEECH 101

## SPCH100 — Speech 101, 3.0 hours

### PROFESSOR

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Professor Joseph DeSantis is a Speech Communication Instructor at Lakewood University. He finds pride in being a passionate advocate for and supporter of student academic and personal success. He is a former nationally competitive and successful debator and Forensics coach. He loves games and is an avid player of tabletop roleplay and strategy games. Professor DeSantis is also a great fan of having fun with language. This class will be PUNishing as in he often makes bad punny jokes.

Professor DeSantis has degrees in Communication Studies (Speech) and English. As an undergraduate, his claim to fame was that he didn't pick an actual major for a couple of years and racked up over 180 semester units across over 30 disciplines: including Aerospace Engineering, Criminal Justice, Marine Biology, Ballroom Dancing, Fencing (3 different types), and more. He changed majors multiple times and has majored in pre-law Criminal Justice, Business Management, Business Finance, English Literature, English Special Emphasis pre-law, general Communication Studies, and finally Communication studies with an emphasis in Rhetoric.

He loves Star Wars, Star Trek, Dungeons and Dragons (all editions and popular culture adaptations), and I read for fun every day. I have a wonderful and beautiful wife, Kimberly, we are navigating the obstacle course of having 3 small children. Nicholas (3 year old), Lucas (1 year old), and Charlotte (newborn). We are outnumbered and the kids have the advantages of energy and cuteness, but we are staying strong and feeling blessed.

I am excited to share my passion for Speech and for learning with everyone who joins me in class. I look forward to being a strong advocate for your success!

### CONTACT INFORMATION

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Email: [jdesantis@lakewood.edu](mailto:jdesantis@lakewood.edu)

### ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

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All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing [info@lakewood.edu](mailto:info@lakewood.edu)

### BOOKS AND RESOURCES

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Verderber, Rudolph F., Kathleen S. Verderber, and Deanna D. Sellnow. Speak. 4th ed. Boston, MA: Wadsworth/Cengage Learning, 2018.

### EVALUATION METHOD

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Graded work will receive a numeric score reflecting the quality of performance.

#### Course Requirement Summary

- Assignments - Total of 40 Points
- Weekly discussion forums-Total of 80 Points
- Final Exam Questions- 50 Points

## GRADING SCALE

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Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 220. To determine the final grade, the student's earned points are divided by 220.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)

B = (80% - 89%)

C = (70% - 79%)

D = (60% - 69%)

F < (Below 60%)

## ACADEMIC INTEGRITY/ PLAGIARISM:

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Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

## DISABILITY ACCOMMODATIONS

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Students who have a disability and wish to request an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. The student can request an accommodation at any time although it is encouraged to do so early in the enrollment process. The student should complete an accommodation request form which begins a conversation between the school and the student regarding the nature of their disability and an accommodation that would help the student succeed in their program. The school may request documentation regarding the disability to address the accommodation request effectively. The school will communicate to the student the type of accommodation arranged. This process typically follows a team approach, bringing together persons from the academic department (including the instructor) and personnel from other departments as necessary. Additional information on disability accommodations may be found in the Lakewood University Catalog.

Disability Services Email: [disabilityservices@lakewood.edu](mailto:disabilityservices@lakewood.edu)

## SUPPLEMENTAL TEXTS

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You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- [https://www.mylakewoodu.com/pluginfile.php/118179/mod\\_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf](https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf)

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)

## LIBRARY

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Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at [modell@lakewood.edu](mailto:modell@lakewood.edu) or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

## SUPPORT

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Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2  
[info@lakewood.edu](mailto:info@lakewood.edu)  
[studentservices@lakewood.edu](mailto:studentservices@lakewood.edu)

## CAREER SERVICES

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Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2  
[careerservices@lakewood.edu](mailto:careerservices@lakewood.edu)

## LESSONS

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TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #1	<ul style="list-style-type: none"><li>• Foundations of Public Speaking</li><li>• Developing Confidence through the Speech-Planning Process</li></ul>	<ul style="list-style-type: none"><li>• Study Course Syllabus</li><li>• Read Chapters 1 &amp; 2</li><li>• Review PowerPoint(s)</li><li>• Read Supplemental Resources Provided</li><li>• Participate in the Discussion Forum</li><li>• Complete Assignment 1: Syllabus Quiz and Self-Introduction</li></ul>	Assignment 1 upon completion of the lesson	Objective 1 Objective 2 Objective 7

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #2				Objective 1 Objective 2

- Listening and Responding Effectively
- Selecting an Appropriate Speech Goal

- Read Chapters 3 & 4
- Review PowerPoint(s)
- Read Supplemental Resources Provided
- Participate in the Discussion Forum
- Complete Assignment 2 — Planning to Listen

Assignment 2 upon completion of the lesson

Objective 3  
Objective 4

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #3	<ul style="list-style-type: none"> <li>• Adapting to Audiences</li> <li>• Gathering and Evaluating Information</li> </ul>	<ul style="list-style-type: none"> <li>• Read Chapters 5 &amp; 6</li> <li>• Review PowerPoint(s)</li> <li>• Read Supplemental Resources Provided</li> <li>• Participate in Discussion Forum</li> <li>• Complete Assignment 3 - Practice Interpretive Reading Video and Reflection</li> </ul>	Assignment 3 upon completion of the lesson	Objective 2 Objective 4 Objective 5 Objective 6

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #4	<ul style="list-style-type: none"> <li>• Organizing and Outlining the Speech Body</li> <li>• The Introduction and Conclusion</li> </ul>	<ul style="list-style-type: none"> <li>• Read Chapters 7 &amp; 8</li> <li>• Review PowerPoint(s)</li> <li>• Read Supplemental Resources Provided</li> <li>• Participate in Discussion Forum</li> <li>• Complete Assignment 4 - Children's Literature Interpretive Reading Video and Reflection</li> </ul>	Assignment 4 due upon completion of the lesson	Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #5	<ul style="list-style-type: none"> <li>• Presentational Aids</li> <li>• Language and Oral Style</li> <li>• Practicing Delivery</li> </ul>	<ul style="list-style-type: none"> <li>• Read Chapters 9, 10, 11</li> <li>• Review PowerPoint(s)</li> <li>• Read Supplemental Resources Provided</li> <li>• Participate in the Discussion Forum</li> <li>• Complete Assignment 5 - Ceremonial Speech Presentation Video and Reflection</li> </ul>	Assignment 5 due upon completion of the lesson	Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #6	<ul style="list-style-type: none"> <li>• Informative Speaking</li> <li>• Understanding Persuasive Messages</li> <li>• Persuasive Speaking</li> </ul>	<ul style="list-style-type: none"> <li>• Read Chapters 12, 13 &amp; 14</li> <li>• Review PowerPoint(s)</li> <li>• Read Supplemental Resources Provided</li> <li>• Participate in the Discussion Forum</li> <li>• Complete Assignment 6 - Speech Delivery</li> </ul>	Assignment due upon completion of the lesson	Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #7	<ul style="list-style-type: none"> <li>• Speaking to Inform</li> </ul>	<ul style="list-style-type: none"> <li>• Read Chapters 15 &amp; 16</li> <li>• Review PowerPoint(s)</li> <li>• Read Supplemental Resources Provided</li> <li>• Participate in the Discussion Forum</li> </ul>	Assignment due upon completion of the lesson	Objective 1 Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7

- Complete Assignment 7 - Speaking to Inform Video Presentation and Reflection

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #8	Persuasive Speech and Observation Essays	<ul style="list-style-type: none"> <li>• Read Supplemental Resources Provided</li> <li>• Participate in the Discussion Forum</li> <li>• Complete Assignment - Persuasive Speech Presentation and Video Reflection</li> <li>• Complete the Final Exam Project-Observation Essays</li> <li>• Request the Next Course</li> <li>• Course Evaluation</li> <li>• THANKS FOR A GREAT CLASS</li> </ul>	Assignment and Final exam upon completion of the lesson	Objective 1 Objective 2 Objective 3 Objective 4 Objective 5 Objective 6 Objective 7

## DESCRIPTION

Speech is the fundamental tool that you can have in the working world and your daily life. This course is designed to introduce students to selected facets of the study of human communication and to enhance students' ability to orally communicate in a thoughtful, clear, coherent, and persuasive manner in various settings. Specifically, this course acquaints students with the subjects of communication theory, nonverbal communication, intrapersonal communication, interpersonal communication, small group communication, and public address. It teaches oral interactions and reporting skills useful to students in other classroom settings and other communication concepts and skills of wide applicability in their educational, personal, and professional life.

### Course Objectives:

- 1) Identify the communication process and its elements.
- 2) Recognize and manage communication apprehension and other speech related concerns.
- 3) Demonstrate effective listening skills.
- 4) Analyze and adapt to different audiences.
- 5) Research, write, & deliver speeches of various types.
- 6) Identify and effectively utilize various presentational aids.
- 7) Apply ethical decision making as a communicator and consumer of communication.