



# PROJECT MANAGEMENT: PRINCIPLES AND STRATEGIES

## PJMGPS400 — Project Management: Principles of Strategies, 3.0 hours

### PROFESSOR

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Lisa is a practitioner of data analysis and consensus-building towards solving complex human capital and process problems. Her career has spanned many industries and business functions. She is currently the People Systems and Analytics Lead at Rapid Response Monitoring.

Previously, Lisa was an Analyst in multiple HR functions at Forest City Realty Trust (Now Brookfield Properties) and Alcoa, Inc. There she designed and delivered various human capital programs and enabled measurement of their effectiveness. At the front end of designing talent-related tools, she informed data-driven decision-making throughout the HR lifecycle.

Prior to these HR roles, Lisa was a Project Management Consultant at Alcoa Wheel and Transportation Products. There she provided focused project leadership in multiple locations to improve work methods, products, processes and equipment via Lean manufacturing.

Previously, Lisa was a researcher at the Office of Freight, Logistics and Transport at the University of Alabama in Huntsville. There she analyzed data in logistics, freight forecasting and transportation system modeling, supporting the infrastructure and logistical needs for growing Alabama industry. At UAHuntsville, she was also a lecturer in Engineering Statistics.

Lisa received her PhD and MSE from The University of Alabama in Huntsville in Industrial and Systems Engineering, focusing in Engineering Management. She also holds a B.S. in Manufacturing Engineering Technology from Midwestern State University.

Lisa is a member of the board of directors of Global Cleveland, an organization committed to attracting, welcoming, and connecting international newcomers to Cleveland and Cuyahoga County. She is involved in several professional organizations and completed several volunteer consultancies, including projects with Chatham University's Center for Women's Entrepreneurship. Lisa also serves a mentor with College Now Greater Cleveland, working to help students enter and succeed in college.

Lisa lives in Cleveland, OH with her family.

### CONTACT INFORMATION

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E-mail: [lblanchard@lakewood.edu](mailto:lblanchard@lakewood.edu)

Cell Phone: 800-517-0857 X 773

### ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

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All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing [info@lakewood.edu](mailto:info@lakewood.edu)

# BOOKS AND RESOURCES

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Jack Gido, Jim Clements, Rose Baker. Successful Project Management. 7th ed. Cengage, 2018.

## EVALUATION METHOD

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Graded work will receive a numeric score reflecting the quality of performance.

Course Requirement Summary

- Assignments - Total of 160 Points
- Weekly discussion forums-Total of 80 Points
- Final Exam - 50 Points

## GRADING SCALE

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Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 290. To determine the final grade, the student's earned points are divided by 290.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)

B = (80% - 89%)

C = (70% - 79%)

D = (60% - 69%)

F &lt; (Below 60%)

## ACADEMIC INTEGRITY/ PLAGIARISM:

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Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

## DISABILITY ACCOMMODATIONS

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Students who have a disability and wish to request an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. The student can request an accommodation at any time although it is encouraged to do so early in the enrollment process. The student should complete an accommodation request form which begins a conversation between the school and the student regarding the nature of their disability and an accommodation that would help the student succeed in their program. The school may request documentation regarding the disability to address the accommodation request effectively. The school will communicate to the student the type of accommodation arranged. This

process typically follows a team approach, bringing together persons from the academic department (including the instructor) and personnel from other departments as necessary. Additional information on disability accommodations may be found in the Lakewood University Catalog.

Disability Services Email: [disabilityservices@lakewood.edu](mailto:disabilityservices@lakewood.edu)

## SUPPLEMENTAL TEXTS

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You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- [https://www.mylakewoodu.com/pluginfile.php/118179/mod\\_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf](https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf)

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: [https://owl.purdue.edu/owl/research\\_and\\_citation/apa\\_style/apa\\_formatting\\_and\\_style\\_guide/general\\_format.html](https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html)

## LIBRARY

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Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at [modell@lakewood.edu](mailto:modell@lakewood.edu) or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

## SUPPORT

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Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2  
[info@lakewood.edu](mailto:info@lakewood.edu)  
[studentservices@lakewood.edu](mailto:studentservices@lakewood.edu)

## CAREER SERVICES

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Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2  
[careerservices@lakewood.edu](mailto:careerservices@lakewood.edu)

## LESSONS

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TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #1			Assignment 1 upon completion of the lesson

- Project Management Concepts
  - Identifying and Selecting Projects
- Study Course Syllabus  
Read Chapters 1 & 2  
Participate in the Discussion Forum  
Complete Assignment 1  
Lesson Evaluation

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #2	<ul style="list-style-type: none"> <li>• Developing Project Proposals</li> <li>• Defining Scope, Quality, Responsibility, and Activity Sequence</li> </ul>	Read Chapters 3 & 4 Participate in the Discussion Forum Complete Assignment 2 Lesson Evaluation	Assignment 2 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #3	<ul style="list-style-type: none"> <li>• Developing the Schedule</li> <li>• Resource Utilization</li> </ul>	Read Chapters 5 & 6 Participate in the Discussion Forum Complete Assignment 3 Lesson Evaluation	Assignment 3 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #4	<ul style="list-style-type: none"> <li>• Determining Costs, Budget, and Earned Value</li> <li>• Managing Risk</li> </ul>	Read Chapters 7 & 8 Participate in the Discussion Forum Complete Assignment 4 Lesson Evaluation	Assignment 4 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #5	<ul style="list-style-type: none"> <li>• Closing the Project</li> <li>• The Project Manager</li> </ul>	Read Chapters 9 & 10 Participate in the Discussion Forum Complete Assignment 5 Lesson Evaluation	Assignment 5 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #6	<ul style="list-style-type: none"> <li>• The Project Team</li> </ul>	Read Chapter 11 Participate in the Discussion Forum Complete Assignment 6 Lesson Evaluation	Assignment 6 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #7	<ul style="list-style-type: none"> <li>• Project Communication and Documentation</li> </ul>	Read Chapter 12 Participate in the Discussion Forum Complete Assignment 7 Lesson Evaluation	Assignment 7 upon completion of the lesson

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE
Lesson #8	<ul style="list-style-type: none"> <li>• Project Management Organizational Structures</li> </ul>	Read Chapter 13 Participate in the Discussion Forum Complete Assignment 8 Complete the Final Exam Request the Next Course Lesson Evaluation THANKS FOR A GREAT CLASS	Assignment and Final exam upon completion of the lesson

# DESCRIPTION

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The main objective of this course is to enable students to develop an understanding of the nature and functions of administrative information systems project management and its role in the corporate business environment, with particular emphasis on the practical learning experience in effectively managing.

## Course Objectives

1. Identify the elements of the project life cycle, including planning, controlling, and organizing resources.
2. Describe the time required to complete a project successfully, including factors like task dependencies and lengths.
3. Compare/contrast organization/team structures and their impact on project success.
4. Examine the reasons projects fail and identify applicable risk mitigation approaches.
5. Analyze scenarios/cases and determine the appropriate project management fundamentals to propose solutions.

# OBJECTIVES

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1. Describe the project life cycle.
2. Discuss the purpose and content of the project charter.
3. Discuss the purpose and content of a request for proposal (RFP).
4. Describe why projects fail and list ways to mitigate project risks.
5. Discuss the role of project's critical path.
6. Describe the project budgeting process.
7. Describe skills a project manager should possess.
8. Describe different project team organizational structures.