



PRINCIPLES OF FINANCE

PNFN 300 — Principles of Finance, 3.0 hours

PROFESSOR

Sherry Davis has a master's degree in business administration with a Specialization in Healthcare Administration with a Specialization in Healthcare Administration, and a Bachelor's degree in Healthcare Administration with a minor in Human Resources both from Ashford University. She also holds the following certifications from the American Academy of Professional Coders (AAPC): Certified Professional Coder (CPC), Certified Professional Medical Auditor (CPMA), Certified Professional Compliance Officer (CPCO), Certified Professional Coder- Instructor (CPC-I), as well as Certified ICD-10 trainer. Sherry had worked in the medical field for over 20 years in both clinical and administrative areas. She has experience in hospital, multi-specialty, and FQHC facilities. She has been teaching both ground and online for over 10 years.

CONTACT INFORMATION

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Cell Phone: 800-517-0857 X 725

ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood College community who use the College's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewoodcollege.edu

BOOKS AND RESOURCES

Besley Scott, Brigham F. Eugene. Principles of Finance. 6th ed. Cengage, 2015.

EVALUATION METHOD

Graded work will receive a numeric score reflecting the quality of performance.
Course Requirement Summary

- Assignments - Total of 60 Points
- Weekly discussion forums-Total of 80 Points
- Final Exam - 50 Points

GRADING SCALE

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 190. To determine the final grade, the student's earned points are divided by 190.

Your overall course grade will be determined according to the following scale:

A = (90% -100%)
B = (80% - 89%)
C = (70% - 79%)
D = (60% - 69%)
F < (Below 60%)

ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

DISABILITY ACCOMMODATIONS

Students who have a disability and wish to request an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. The student can request an accommodation at any time although it is encouraged to do so early in the enrollment process. The student should complete an accommodation request form which begins a conversation between the school and the student regarding the nature of their disability and an accommodation that would help the student succeed in their program. The school may request documentation regarding the disability to address the accommodation request effectively. The school will communicate to the student the type of accommodation arranged. This process typically follows a team approach, bringing together persons from the academic department (including the instructor) and personnel from other departments as necessary. Additional information on disability accommodations may be found in the Lakewood University Catalog.

Disability Services Email: disabilityservices@lakewood.edu

SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html

LIBRARY

Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

SUPPORT

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2
info@lakewood.edu
studentservices@lakewood.edu

CAREER SERVICES

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2
careerservices@lakewood.edu

LESSONS

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #1	<ul style="list-style-type: none">An Overview of FinanceFinancial Assets (Instruments)Financial Markets and the Investment Banking Process	Study Course Syllabus Read Chapters 1, 2, 3 Participate in the Discussion Forum Complete Assignment 1 Lesson Evaluation	Assignment 1 upon completion of the lesson	Objective 1
Lesson #2	<ul style="list-style-type: none">Financial Intermediaries and the Banking SystemThe Cost of Money (Interest Rates)	Read Chapters 4 & 5 Participate in the Discussion Forum Lesson Evaluation		Objective 2
Lesson #3	<ul style="list-style-type: none">Business Organizations and the Tax EnvironmentAnalysis of Financial Statements	Read Chapters 6 & 7 Participate in the Discussion Forum Complete Assignment 2 Lesson Evaluation	Assignment 2 upon completion of the lesson	Objective 3

TITLE	COURSE TOPIC	READINGS/ASSIGNMENTS	DUE	OBJECTIVES
Lesson #4	<ul style="list-style-type: none"> Financial Planning and Control The Time Value of Money 	Read Chapters 8 & 9 Participate in the Discussion Forum Lesson Evaluation		Objective 4
Lesson #5	<ul style="list-style-type: none"> Valuation Concepts Risks and Rates of Return 	Read Chapters 10 & 11 Participate in the Discussion Forum Lesson Evaluation		Objective 5
Lesson #6	<ul style="list-style-type: none"> The Cost of Capital Capital Budgeting 	Read Chapters 12 & 13 Participate in the Discussion Forum Lesson Evaluation		Objective 6
Lesson #7	<ul style="list-style-type: none"> Capital Structure and Dividend Policy Decisions Working Capital Management 	Read Chapters 9 Participate in the Discussion Forum Complete Assignment 3 Lesson Evaluation	Assignment 3 upon completion of the lesson	Objective 7
Lesson #8	<ul style="list-style-type: none"> Investment Concepts Security Valuation and Selection 	Read Chapter 10 Participate in the Discussion Forum Complete the Final Exam Request the Next Course Lesson Evaluation THANKS FOR A GREAT CLASS	Final exam upon completion of the lesson	Objective 8

DESCRIPTION

This course serves as an introduction to the core concepts in finance where you will learn the nature and workings of financial markets and their use by corporations, investors and others, and the relevance of theory for financial and investment decision-making.

Program Objectives

1. Explain what finance entails and different types of financial instruments and financial markets.
2. Describe financial intermediaries, fractional reserve system, the Federal Reserve, and how interest rates are determined.
3. Describe the different forms and financial statements that are used in businesses.
4. Understand financial statements, cash budgets, cash flow, present and future value, and amortized loans.
5. Explain how bond and stock prices are determined, measure risk and understand the different types of risk.
6. Identify the cost of capital, debt, preferred stock, retained earnings, new common equity, and the process of capital budgeting.
7. Identify the difference between business and financial risk and how risk can affect a business. Understand working capital and financing and short-term credit.
8. Explain the process of investing and differentiate between fundamental and technical analyses.

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