

# OBJECTIVE WRITING AND PERSUASIVE WRITING

# WPWC400 — Objective Writing and Persuasive Writing Capstone, 3.0 hours

#### PROFESSOR

Welcome to your course! My Name is Kate Mozynski, J.D., and I am very excited to become part of your career journey at Lakewood University. I earned my B.A. in International Relations from The University of Wooster in 2013, and my J.D., cum laude, from Case Western Reserve in 2016. I have worked extensively in human rights practice in the US and abroad as well as immigration law, family law, and civil rights litigation. Outside work, you're likely to find me backpacking, camping, reading, and hiking. I'm very much looking forward to getting to know you and to be a resource for you in your studies and professional development.

## **CONTACT INFORMATION**

E-mail: kmozynski@lakewood.edu Cell Phone: 214- 636-1769

## ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewood.edu

#### **BOOKS AND RESOURCES**

No text is required for this course.

## **EVALUATION METHOD**

The project shall be worth 85% of the grade for the course. Of that 85%, the first draft of the project shall be worth 15% of the total grade, the second draft shall be worth 20%, and the final draft shall be worth 50%. 15% of the grade will be based on students' peer reviews and critiques of other students' assignments

## **GRADING SCALE**

Objective Writing and Persuasive Writing

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 200. To determine the final grade, the student's earned points are divided by 200.

Your overall course grade will be determined according to the following scale:

A = (90% -100%) B = (80% - 89%) C = (70% - 79%) D = (60% - 69%) F < (Below 60%)

## ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

#### **DISABILITY ACCOMMODATIONS**

Students who have a disability and wish to request an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. The student can request an accommodation at any time although it is encouraged to do so early in the enrollment process. The student should complete an accommodation request form which begins a conversation between the school and the student regarding the nature of their disability and an accommodation that would help the student succeed in their program. The school may request documentation regarding the disability to address the accommodation request effectively. The school will communicate to the student the type of accommodation arranged. This process typically follows a team approach, bringing together persons from the academic department (including the instructor) and personnel from other departments as necessary. Additional information on disability accommodations may be found in the Lakewood University Catalog.

Disability Services Email: disabilityservices@lakewood.edu

#### SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- <u>https://www.mylakewoodu.com/pluginfile.php/118179/mod\_resource/</u> <u>content/1/APA%20Style%20Guide%207th%20edition.pdf</u>

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: <u>https://owl.purdue.edu/</u><u>owl/research\_and\_citation/apa\_style/apa\_formatting\_and\_style\_guide/general\_format.html</u>

#### LIBRARY

Objective Writing and Persuasive Writing Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020

She can assist you with navigating LIRN, research, citations etc.

#### **SUPPORT**

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2 info@lakewood.edu studentservices@lakewood.edu

#### **CAREER SERVICES**

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2 careerservices@lakewood.edu

#### LESSONS

TITLE Lesson #1	COURSE TOPIC <ul> <li>Start to think about project</li> </ul>	READINGS/ASSIGNMENTS Study Course Syllabus Lesson Evaluation	DUE	<b>OBJECTIVES</b> Objective 1
TITLE Lesson #2	• Initial proposals	<b>READINGS/ASSIGNMENTS</b> Participate in the Discussion Forum Project Proposal Submission Lesson Evaluation	DUE Project Proposal Submission upon completion of the lesson	<b>OBJECTIVES</b> Objective 1
TITLE Lesson #3	COURSE TOPIC <ul> <li>Prepare for first draft</li> </ul>	<b>READINGS/ASSIGNMENTS</b> Participate in the Discussion Forum Proposal First Draft Lesson Evaluation	DUE Proposal First Draft upon completion of the lesson	<b>OBJECTIVES</b> Objective 2
TITLE Lesson #4	• Submit first draft	<b>READINGS/ASSIGNMENTS</b> Participate in the Discussion Forum Continued First Draft Revisions Lesson Evaluation	<b>DUE</b> Continued First Draft Revisions upon completion of the lesson	<b>OBJECTIVES</b> Objective 2

TITLE Lesson #5	COURSE TOPIC • Time for reflection and revisions	READINGS/ASSIGNMENTS Participate in the Discussion Forum Proposal Draft Revisions Lesson Evaluation	DUE Proposal Draft Revisions upon completion of the lesson	<b>OBJECTIVES</b> Objective 3
TITLE Lesson #6	• Second Draft	READINGS/ASSIGNMENTS Participate in the Discussion Forum Proposal Second Draft Lesson Evaluation	DUE Proposal Second Draft 3 upon completion of the lesson	<b>OBJECTIVES</b> Objective 5
TITLE Lesson #7	COURSE TOPIC <ul> <li>Self-Reflection</li> </ul>	<b>READINGS/ASSIGNMENTS</b> Participate in the Discussion Forum Final Draft	DUE Final Draft upon completion of the lesson	<b>OBJECTIVES</b> Objective 5
TITLE Lesson #8	COURSE TOPIC • Final Draft	<b>READINGS/ASSIGNMENTS</b> Participate in the Discussion Forum Final Submission Self-Reflection Course Evaluation THANKS FOR A GREAT CLASS	DUE Final Submission & Sefl- Reflection upon completion of the lesson	

#### **DESCRIPTION**

This course will allow students the opportunity to conduct in-depth legal research using both print and online resources. Besides the course explains the essence of writing marketing messages that engage readers and inspire actions in terms of legal writing.

**Program Objectives** 

- 1. Develop a project which demonstrates mastery of the content of the paralegal studies program (topics must be approved and reflect the integration of two or more of the Paralegal Program's stated outcomes).
- 2. Analyze the chosen topic and demonstrate comprehension through higher-level writing and synthesis of ideas.
- 3. Evaluate peers using legal analysis and writing.
- 4. Employ research methods using legal case study software to create original writing.

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