



ETHICAL DECISION MAKING- BUSINESS & CULTURE

ETDM500 — Ethical Decision Making, 3.0 hours

PROFESSOR

Dr. DeSouza is committed to providing outstanding service, academic based guidance, and thoughtful planning. She is a CERTIFIED FINANCIAL PLANNER™ and has been a Financial Advisor and wealth manager for over 10 years. She comes with a great deal of experience working with a variety of financial firms. Some noteworthy work includes published research and white paper on “Evaluating the Factors that Drive the U.S. Stock Market Crashes.”

Currently assigned to the NY Air National Guard, Dr. DeSouza is most passionate about working with military members, teaching, motivating, and guiding military members towards the objective of achieving required financial outcome. Outside of work she enjoys attending musical events, social gatherings, and sharing quality time with her beautiful 22-year-old daughter.

CONTACT INFORMATION

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ONLINE SUPPORT (IT) AND MOODLE NAVIGATION:

All members of the Lakewood University community who use the University's computing, information or communication resources must act responsibly. Support is accessible by calling 1-800-517-0857 option 2 or by emailing info@lakewood.edu

BOOKS AND RESOURCES

Marianne M. Jennings. Business Ethics: Case Studies and Selected Readings. 9th ed. Cengage, 2018.

EVALUATION METHOD

Graded work will receive a numeric score reflecting the quality of performance.

Course Requirement Summary

- Assignments - Total of 150 Points
- Weekly Writing Forums – Total of 160 Points
- Final - 100 Points

GRADING SCALE

Graded work will receive a numeric score reflecting the quality of performance as given above in evaluation methods. The maximum number of points a student may earn is 410. To determine the final grade, the student's earned points are divided by 410.

Your overall course grade will be determined according to the following scale:

A = (90% - 100%)

B = (80% - 89%)

C = (70% - 79%)

F < (Below 60%)

ACADEMIC INTEGRITY/ PLAGIARISM:

Cheating (dishonestly taking the knowledge of another person whether on a test or an assignment and presenting it as your work) and plagiarism (to take and pass off as one's own the ideas or writing of another) are a serious issue. While it is legitimate to talk to others about your assignments and incorporate suggestions, do not let others "write" your assignments in the name of peer review or "borrow" sections or whole assignments written by others. We do get ideas from life experiences and what we read but be careful that you interpret these ideas and make them your own.

I am aware that many types of assignments are available on the internet and will check these sources when there is legitimate suspicion.

Penalty is a zero on the assignment. In cases where there is a major or continuous breach of trust, further discipline, such as an "F" in the course, may be necessary.

The major consequence of any form of cheating is damage to your character and the result of trust and respect.

DISABILITY ACCOMMODATIONS

Students who have a disability and wish to request an academic accommodation should contact Jim Gepperth, the Disabilities Services Coordinator and Academic Dean. The student can request an accommodation at any time although it is encouraged to do so early in the enrollment process. The student should complete an accommodation request form which begins a conversation between the school and the student regarding the nature of their disability and an accommodation that would help the student succeed in their program. The school may request documentation regarding the disability to address the accommodation request effectively. The school will communicate to the student the type of accommodation arranged. This process typically follows a team approach, bringing together persons from the academic department (including the instructor) and personnel from other departments as necessary. Additional information on disability accommodations may be found in the Lakewood University Catalog.

Disability Services Email: disabilityservices@lakewood.edu

SUPPLEMENTAL TEXTS

You can use the following resources to assist you with proper source citation.

American Psychological Association Style Guide- https://www.mylakewoodu.com/pluginfile.php/118179/mod_resource/content/1/APA%20Style%20Guide%207th%20edition.pdf

The Purdue OWL website is also a helpful resource for students. Here is a link to the OWL website: https://owl.purdue.edu/owl/research_and_citation/apa_style/apa_formatting_and_style_guide/general_format.html

LIBRARY

Mary O'Dell is the Librarian on staff at Lakewood University

She is available by appointment. You can make an appointment with her by emailing her at modell@lakewood.edu or call at 1-800-517-0857 X 730

You may also schedule a meeting at this link: <https://my.setmore.com/calendar#monthly/r3a761583354923270/01032020>

She can assist you with navigating LIRN, research, citations etc.

SUPPORT

Each student at Lakewood University is assigned a Success Coach. Your Success Coach exists to assist you with academic and supportive services as you navigate your program. They will reach out to you, often, to check-in. Please use the resources they offer.

Student Services is available to assist with technical questions regarding Lakewood University and all services available to you.

1-800-517-0857 option 2
info@lakewood.edu
studentservices@lakewood.edu

CAREER SERVICES

Students are offered Career Services at any point as they journey their academics at Lakewood University.

1-800-517-0857 option 2
careerservices@lakewood.edu

LESSONS

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|--|--|-------------|
| Lesson #1 | <ul style="list-style-type: none">Ethical Theory, Philosophical Foundations, Our Reasoning Flaws, and Types of Ethical DilemmasSolving Ethical Dilemmas and Personal Introspection | Study Course Syllabus Read Chapters 1 & 2 Review PowerPoints Participate in the Writing Forum Complete Writing Assignment 1 Lesson Evaluation | Assignment 1 upon completion of the lesson | Objective 1 |
| Lesson #2 | <ul style="list-style-type: none">Business, Stakeholders, Social Responsibility, and Sustainability | Read Chapters 3 Review PowerPoints Participate in the Writing Forum Lesson Evaluation | | Objective 2 |
| Lesson #3 | | | | Objective 3 |

- Ethics and Company Culture
- Read Chapter 4
Review PowerPoints
Participate in the Writing Forum
Lesson Evaluation

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|--|--|--|
| Lesson #4 | <ul style="list-style-type: none"> • Ethics and Contracts | Read Chapter 5 Review PowerPoints Participate in the Writing Forum Complete Writing Assignment 2 Lesson Evaluation | Assignment 2 upon completion of the lesson | Objective 1 Objective 2 Objective 3 Objective 4 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|---|-----|-------------|
| Lesson #5 | <ul style="list-style-type: none"> • Ethics in International Business | Read Chapter 6 Review PowerPoints Participate in the Writing Forum Lesson Evaluation | | Objective 5 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|--|--|----------------------------|
| Lesson #6 | <ul style="list-style-type: none"> • Ethics, Business Operations, and Rights | Read Chapter 7 Review PowerPoints Participate in the Writing Forum Complete Writing Assignment 3 Lesson Evaluation | Assignment 3 upon completion of the lesson | Objective 5 Objective 6 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|---|---|-----|-------------|
| Lesson #7 | <ul style="list-style-type: none"> • Ethics and Products | Read Chapter 8 Review PowerPoints Participate in the Writing Forum Lesson Evaluation | | Objective 7 |

| TITLE | COURSE TOPIC | READINGS/ASSIGNMENTS | DUE | OBJECTIVES |
|-----------|--|---|--|-------------|
| Lesson #8 | <ul style="list-style-type: none"> • Ethics and Competition | Read Chapter 9 Review the PowerPoint Participate in the Writing Forum Complete the Final Exam Request the Next Course Lesson Evaluation Course Evaluation THANKS FOR A GREAT CLASS | Final exam upon completion of the lesson | Objective 8 |

DESCRIPTION

Create a strong corporate and personal value system. Learn ethical theory, principles, and language, and how each applies to managerial decision making. Analyze how a business establishes, maintains, and lives by its ethical foundation. Assess the traits of a company and how they affect employees, investors, and consumers. Create a business ethics manual for a new business.

1. Evaluate the differences between ethics and Law and answer the question “What is ethics.”
2. Explain the place of ethics in Social Responsibility.
3. Identify ethical issues in Financial Reporting and Earnings Management.
4. Evaluate the effect of conflicts where there's a breakdown of ethical practices from a Global perspective.

5. Explain the purpose of the Foreign Corrupt Practices Act (FCPA).
6. Explain the relationship between ethics, product, and culture and their effect on each other.
7. Explain the purpose of Non-Compete.
8. Evaluate the link between Ethics, Competition, and Law.

OBJECTIVES

1. Evaluate the differences between ethics and Law and answer the question “What is ethics.”
2. Explain the place of ethics in Social Responsibility.
3. Identify ethical issues in Financial Reporting and Earnings Management.
4. Evaluate the effect of conflicts where there's a breakdown of ethical practices from a Global perspective.
5. Explain the purpose of the Foreign Corrupt Practices Act (FCPA).
6. Explain the relationship between ethics, product, and culture and their effect on each other.
7. Explain the purpose of Non-Compete.
8. Evaluate the link between Ethics, Competition, and Law.