

# Entrepreneur Certificate

In the Entrepreneurship Certificate Program, students will be introduced to the language and key concepts of business. Students will also be exposed to the essential functions of a manager and the communication skills required by that role. The program also contains a core focus on entrepreneurship and both the hard and soft skills needed to be successful in the field. This certificate program includes 27 credit hours within Lakewood University's Associate of Applied Business in Business Management and can be taken as a stepping stone towards further education.

Type: Undergraduate Certificate

Program Length:

Nine 3 credit hour courses for a total of 27 credit hours.

## Program Outcomes

- Describe the core disciplines of business and their role in the organization
- Explore entrepreneurship and types of innovation
- Recognize the key elements of a successful team and the relationship between motivation and performance
- Communicate effectively via multiple channels of exchange including oral and written
- Identify one's social and ethical responsibility to stakeholders, the community and the environment
- Describe how managers use the information to make wise decisions on behalf of the organization
- Recognize the skills required in planning, organizing, controlling resources and leading in a business environment
- Identify the key elements of real estate law, ownership, and investment
- Identify and understand basic managerial accounting concept

## Clock Hour Breakdown

Item #	Title	Credit Hours
BUS100	Introduction to Business	3
COMM100	Interpersonal Communication	3
RELW100	Real Estate Law	3
ACCT100	Principles of Accounting I	3
HRSM100	Human Resource Management	3
BUSE200	Business Ethics	3
HRSM100	Human Resource Management	3
OPMG200	Operations Management	3
ENTP200	Entrepreneurship	3
	Total credits:	27