

Real Estate Management Certificate Program

Develop practical, real-world knowledge and skills for investing in real estate as an entrepreneur. Through this professional certificate program, you become familiar with a wide range of real estate asset types while learning how to analyze markets, value assets, raise capital through debt and equity financing, and gaining other essential skills for a real estate investment career.

Type: Vocational
Program Length:
16 Weeks

Program Outcomes

- Explain the various investment opportunities through an understanding of land uses;
- Describe the forces that drive property values; the life cycles of buildings and neighborhoods; how cities develop and change over time, and the real estate cycle.
- Explore simulation experience creating financial models, analyzing cash flows, determining values, and measuring economic returns of real estate investments.
- Analyze types of investment capital through a variety of debt and equity partnership structures.
- Employ the tools and skills of investment strategy, decision-making, risk mitigation, and enterprise management.

Item #	Title	Credit Hours
Orientation	Introduction	0
Determining Your Why	Lesson 1	37.5
The Cost of The Current You	Lesson 2	37.5
The Cost of The Future You	Lesson 3	37.5
Choosing A Purpose for Each Property	Lesson 4	37.5
Jemal's 5 Rules	Lesson 5	37.5
Buying with A Purpose	Lesson 6	37.5
Flipping with A Purpose	Lesson 7	37.5
Wholesaling with A Purpose	Lesson 8	37.5
Assembling Your Team, Attorney Relationship & Your Realtor / Broker	Lesson 9	37.5
The Closing, The Real Estate Contract & The Documents	Lesson 10	37.5
Funding Projects & Credit	Lesson 11	37.5
The Renovation: Step-By-Step	Lesson 12	37.5
Project Management	PJMG500	37.5
The Scope of Work	Lesson 14	37.5
The Property Manager	Lesson 15	37.5
Putting It All Together, Strategies of Purchasing & Legacy Building	Lesson 16	37.5
	Total credits:	600