

Real Estate Management Certificate Program

Develop practical, real-world knowledge and skills for investing in real estate as an entrepreneur. Through this professional certificate program, you become familiar with a wide range of real estate asset types while learning how to analyze markets, value assets, raise capital through debt and equity financing, and gaining other essential skills for a real estate investment career.

Type: Vocational

Program Length:

16 Weeks

Program Outcomes

- Explain the various investment opportunities through an understanding of land uses;
- Describe the forces that drive property values; the life cycles of buildings and neighborhoods; how cities develop and change over time, and the real estate cycle.
- Explore simulation experience creating financial models, analyzing cash flows, determining values, and measuring economic returns of real estate investments.
- Analyze types of investment capital through a variety of debt and equity partnership structures.
- Employ the tools and skills of investment strategy, decision-making, risk mitigation, and enterprise management.

| Item # | Title | Credit Hours |
|---|--------------|--------------|
| Orientation | Introduction | 0 |
| Determining Your Why | Lesson 1 | 37.5 |
| The Cost of The Current You | Lesson 2 | 37.5 |
| The Cost of The Future You | Lesson 3 | 37.5 |
| Choosing A Purpose for Each Property | Lesson 4 | 37.5 |
| Jemal's 5 Rules | Lesson 5 | 37.5 |
| Buying with A Purpose | Lesson 6 | 37.5 |
| Flipping with A Purpose | Lesson 7 | 37.5 |
| Wholesaling with A Purpose | Lesson 8 | 37.5 |
| Assembling Your Team, Attorney Relationship & Your Realtor / Broker | Lesson 9 | 37.5 |
| The Closing, The Real Estate Contract & The Documents | Lesson 10 | 37.5 |
| Funding Projects & Credit | Lesson 11 | 37.5 |
| The Renovation: Step-By-Step | Lesson 12 | 37.5 |
| Project Management | PJMG500 | 37.5 |
| The Scope of Work | Lesson 14 | 37.5 |
| The Property Manager | Lesson 15 | 37.5 |
| Putting It All Together, Strategies of Purchasing & Legacy Building | Lesson 16 | 37.5 |
| Total credits: | | 600 |