## **Types of Employers: Lesson 14**

Each category listed has a dedicated R&D team dedicated to finding ways to motivate their teams. Those R&D team members use every medium available to them to secure the appropriate individuals/organizations tasked with increasing productivity. The various avenues they pursue to fill these goals are your products, testimonials, recommendations, referrals, following up, social media, the work of your agent, or a speaker's bureau.

Credit Hours: 37.5