

Grant Writer Certificate Program

Raising capital is an essential part of any sustainable nonprofit business model. Success depends on the ability to effectively fundraise, forge positive donor relationships, and compose persuasive grant proposals.

A successful grant proposal is more than an excellent scientific research idea. The idea needs to be conveyed in a clear and compelling manner with realistic objectives, state-of-the-art methodology and a well-structured work plan and budget. Also, you must present yourself as the best person to carry out the research idea.

This course teaches you how to optimally convey your research idea to funding agencies and reviewers, and to maximize your chances of success.

Type: Vocational

Program Length:

16 Weeks

Program Outcomes

- Identify and choose a correct funding scheme.
- Develop a realistic schedule for the proposal writing effort.
- Convey grant purpose/need research idea into a few sentences.
- Develop and write the proposal text in a style that aligns with industry best practices.
- Design effective graphics.
- Present research track record and CV aligning with industry best practices.
- Develop a realistic work plan and budget.

Item #	Title	Credit Hours
Orientation	Introduction	0
What's in a Name	Lesson 1	37.5
Preparing the Executive Summary Part 1	Lesson 2	37.5
Preparing the Executive Summary Part 2	Lesson 3	37.5
Write the Statement of Need Part 1	Lesson 4	37.5
Write the Statement of Need Part 2	Lesson 5	37.5
Project Description Part 1	Lesson 6	37.5
Project Description Part 2	Lesson 7	37.5
Program Budget	Lesson 8	37.5
Organization Information	Lesson 9	37.5
Selling the Proposal Part 1	Lesson 10	37.5
Selling the Proposal Part 2	Lesson 11	37.5
Networking & Resource Development	Lesson 12	37.5
Networking & Resource Development	Lesson 13	37.5
Importance of Language & Communication	Lesson 14	37.5
Importance of Language & Communication	Lesson 15	37.5
Proposal Submission	Lesson 16	37.5
	Total credits:	600