## **How to Brand YOU Pt2: Lesson 15**

What's a brand? How do you effectively brand your company and yourself? What are the best promotional avenues for your lane? How do you use social media to help leverage your services? What's the secret behind some of the biggest and most successful brands to date? Students will learn the answers to these questions and gain an advantage in the entrepreneurial space.

**Credit Hours: 37.5** 

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